

ATTENTION GROCERY, MASS, CONVENIENCE, DRUG, DOLLAR, MILITARY, LIQUOR AND SPECIALTY RETAILERS ACCOUNT MANAGERS*

SOLO DR PEPPER DISPLAY & EARN!

Earn Reward Points for every qualifying Dr Pepper display placed December 1, 2025 through January 17, 2026 in your accounts to shop for cool gear at **kdp Rewards.com**

**Transition Territories: Las Vegas, Redlands, Los Angeles, Orange, San Diego, San Fernando, Santa Maria, Chico, Sacramento, Redding, Ukiah and Eureka*

HOW IT WORKS

- Qualifying displays must be placed in your account by January 17, 2026
- Qualifying Displays: Shipper, Side Stack, Pallet Drop/End Cap OR comparable display that meets the minimum case AND minimum SKU requirements
- Qualifying Flavors: Each display must include Dr Pepper, Diet Dr Pepper AND Dr Pepper Zero Sugar
- Qualifying Packages per Display Type:
 - **20oz Shipper • Earn 10 Reward Points per Qualifying Display**
20oz: Minimum 4 cases AND Minimum 4 SKU's
 - **Small Display • Earn 10 Reward Points per Qualifying Display**
16.9oz/6pk MP PET: Minimum 15 cases AND Minimum 3 SKU's
10pk Mini Can: Minimum 20 cases AND Minimum 3 SKU's
Cube: Minimum 20 cases AND Minimum 3 SKU's
2L: Minimum 20 cases AND Minimum 4 SKU's
12pk: Minimum 40 cases AND Minimum 4 SKU's
 - **Large Display • Earn 25 Reward Points per Qualifying Display**
12pk: Minimum 100 cases AND Minimum 7 SKU's
- Placing multiple qualifying displays in a single account is allowed
- **MAXIMUM PAYOUT: 500 Reward Points**



BONUS!

Earn **DOUBLE** Reward Points! Automatically entered - one entry per qualifying display.

• 3 winners will be randomly selected



Simply scan this QR code to submit qualifying display photos to **dp475.kdpdisplay.com**

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by January 17, 2026 for executions secured during the December 1, 2025 through January 17, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on January 17, 2026.



See your KDP Sales Rep for program details.

HUNDREDS OF ITEMS TO CHOOSE FROM

Shop for rewards right away, or collect your reward points to shop for higher value items at a later date.

With new items added every month, your reward choices are endless.

#DP475/DPKELO